

## CASE STUDY

# A Content Management Platform for Online Business Growth

### THE CHALLENGE

An online network for the sports enthusiast wanted an IT platform that could integrate content across existing Web sites and support future growth. The client asked for a scalable framework that could integrate a series of disparate Web sites, each with their own look and feel, content sources, back-end databases, and user login processes, while offering a consistent user interface across the network.

### THE SOLUTION

The client chose Trigent as a partner because of Trigent's expertise in defining network architecture and providing expert, cost-effective implementation.

The scope of the project included:

- > Selection of a common, scalable technical platform for all the Web sites on the network
- > Technical and commercial evaluation of tools
- > Selection of hardware
- > System design with reusable templates
- > Design of the hosting configuration
- > Integration of mail server, message boards and other third-party services, such as event registration
- > Application development and set-up assistance
- > Redesign of the network Web sites for the new technical platform
- > Creation of a standard user interface

In addition, Trigent moved the existing file-based content to a database for storage, allowing the client to leverage the common technical platform and reusable templates.

### THE RESULT

The end result was a content management platform that met the client's current needs while positioning the business for rapid expansion.

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*A content management platform that can handle today's business and support future growth*