

# Make your Product Your Business Bedrock

*Cloud-first technology solutions and services to support transformational needs.*

Global technology companies are in a race for competitive advantage triggering the need adapt and adopt cloud enabled digital transformation.

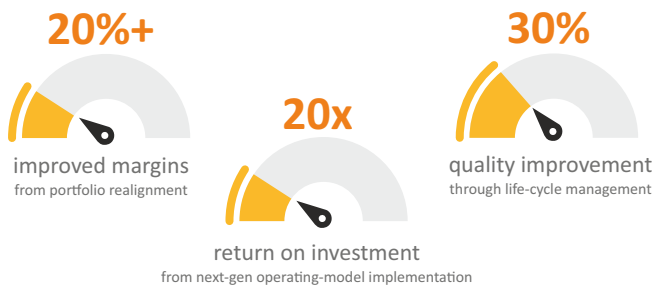


Figure 1 McKinsey 'Product Development and Procurement'

“Trigent has conceptualized, transformed, customized and tested end-to-end products for ISVs across various industries.”

## Challenges

- Lack of advanced technologies.
- Mounting investment.
- Heightening clients' expectations.
- Accelerating delivery schedules.
- An increasing number of SaaS offerings.
- A broader range of vendors.
- Overly crowded and competitive space.

## Benefits

- On-time products for cost-effective releases.
- Extended engineering ecosystem global footprint.
- Flexible resources for lean processes.
- Frugal core team.
- Green innovation with design and materials.
- Product, process, and regulatory compliance.
- Within budget, customer value-enhanced product.

## Our offerings

We work with global product development companies and ISVs to manage product life-cycle performance. We use the latest technologies and methodologies to unlock engineering productivity and drive value across the supply chain.

## New Product Development

- Product Ideation and Conceptualization
- Prototyping
- Minimum Viable Product (MVP)
- Beta Testing & Go-to-market

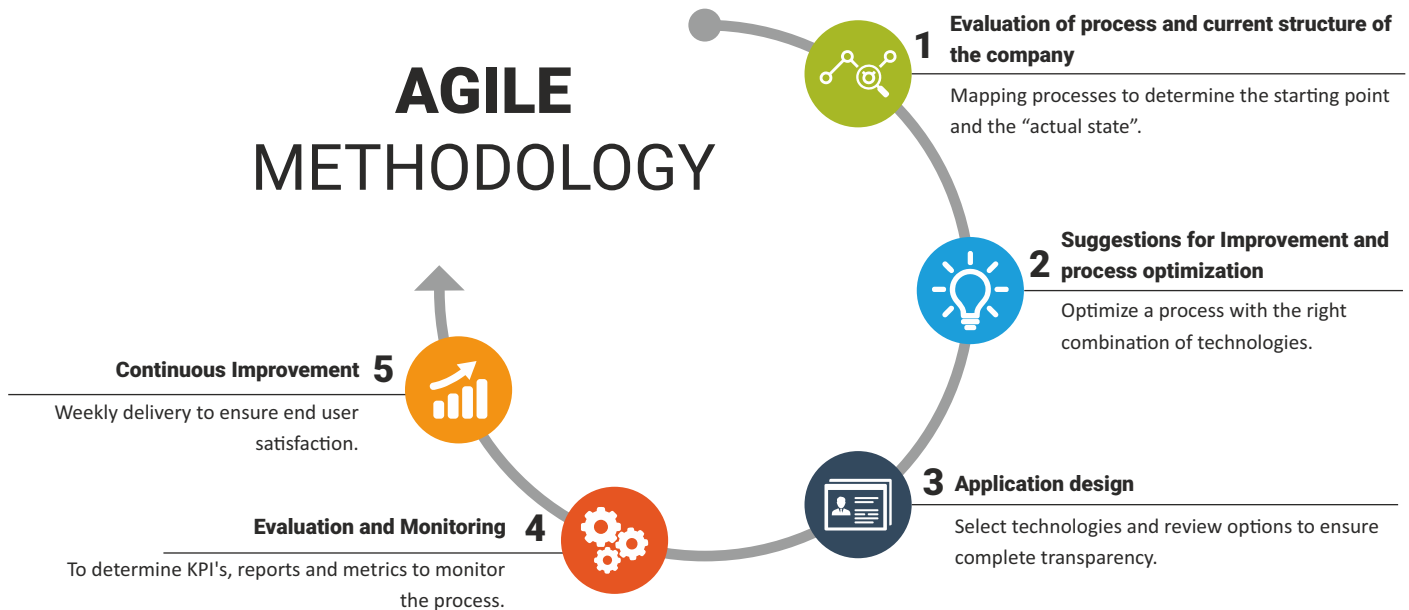
## Product Development, Maintenance & Testing

- Life-Cycle Management
- Product Enhancements

- Product Maintenance
- Product Testing

## Product Transformation

- Legacy Transformation/Upgrades
- Technology Assessment
- Product Roadmap Definition
- Mobile Enablement
- Cloud/SaaS Enablement



## Success Stories

### Scalable Data Repository and Enhanced Customer Experience Through SaaS

Market leader among the legal community providing directory services to law firms, attorneys, and courts for more than 125 years.

Software sold as licensed copies, instead of licensed purchases shipped in DVD format, causing delivery latency, shipping expenses, and the inability to delight customers.

#### Solution

Web-based, SaaS-enabled application providing enhanced functionality, with no dependencies on hardware formats.

#### Benefits

- Reduced TCO resulting in increased revenue.
- Highly scalable, secure and robust application.
- Completely customizable.

### Web Enabling and Enhancing of a Analytics Product

Leader in compensation consulting and provider of syndicated salary survey data to the financial services industry. Required enhanced product usability to improve self-service capability in order to increase customer loyalty.

#### Solution

New application supporting a large number of clients and in-house users, IP based user security supporting 70 different reports.

#### Benefits

- Reduced complexity of work.
- User friendly solution where users can configure reports without technical intervention.
- Scalable over the web with zero degradation in performance.