

## Offshore Development Center for a Leading Online Rental Search Portal



*Trigent's commitment to meet project deadlines without compromising quality sets them apart as a partner of choice.*



### Industry

Real Estate

### Business Value

- Cost benefits of over 40%
- Follow-the-sun model ensured faster releases
- High quality deliverables for seamless customer experience

### About the Client

The client is one of the leading online rental search portals in the US. It is distinguished by its highly customizable searches, superior visual ads, and its facilitation of direct communication between renters and property managers across the country. The client's portal delivers highly qualified, ready-to-rent prospects to more than 1,00,000 available units for rent, which increases closure rates and decreases the average cost of leasing an apartment.

### The Challenge

The client envisioned a portal that could manage rental properties, facilitate tenants to view all listed properties, search for their needs using keywords. Property owners should be able to post and update their property information. The user-friendly application should help prospects to identify properties quickly and efficiently.

The client needed a cost-effective solution, lower development costs and better position on the market. They wanted to establish an Offshore Development Center (ODC) to manage the product release life cycle ensuring quick time to market and high quality deliverables in a cost effective way.

## Technology Stack

- .NET Framework
- ASP.NET using C#
- MS SQL Server 2000
- Third Party tool/services
  - Maps
  - IPIX Rimre
  - Helicon
  - Verisign

## Solution

Trigent's solution helped the client to create easy access to its listings through a responsive website and iOS and Android apps. It provides unmatched exposure for its advertisers through an intuitive name, strategic search engine placements and innovative emerging media. The robust platform can scale to reach millions of renters nationwide, driving both qualified traffic and highly engaged renters to leasing offices.

Trigent established an offshore development center which provided:

- Product life cycle engineering, production support encompassing feature enhancements, bug fixes, integration with various third party tools/services and migration from legacy technology to latest .NET platform
- A matured offshore maintenance process to ensure smooth and high quality deliveries
- A knowledge base setup which in the long term increases productivity and reduced resource volatility risks

## Client Benefits

The leading rental listing website, offers renters online house rental and apartment information for more than 500,000 available units.

- Easy to use search function
- Allows you to narrow your search to specific neighborhoods
- Provides opportunities to save money on rent and deposits
- Updates have included the ability to map amenities in the area

For more information about Trigent and its service offerings, please visit [www.trigent.com](http://www.trigent.com)