

CASE STUDY

Integrating Articulate Online with a eCommerce Portal for a Non-profit Institution

Company Description

The Cable Center (TCC) is an independent and non-profit institution which provides education and information to the educational community, the cable industry, and the public, while celebrating cable's contributions to society.

Project Objective

Enable TCC to sell educational courses online via an eCommerce tool and integrate with Articulate Online for automated user and course provisioning.

Customer Challenges

The Cable Center intended to develop and sell educational courses where each course would be available for a specified duration and cost. The required the setup of an eCommerce portal. The course buyers needed to be automatically given access to course(s) bought available online in AO for the specified course duration only.

Trigent's Solution

Trigent recommended Product Cart from Early Impact as a suitable eCommerce COTS solution for TCC. The benefits of this product for TCC are an easy to use and intuitive management interface, cost effective, ownership of source code and feature rich product. Trigent setup and customized the product UI to match the corporate website of TCC which gives a seamless experience to end users. Trigent integrated the eCommerce portal with AO for automated provisioning of users and access to course(s).

Client Benefits

The course contents were migrated to the new LMS and tightly integrated with the SPR dealer website.

- ❑ Cost effective and feature rich, off-the-shelf eCommerce portal setup & operational in a short period of time
- ❑ eCommerce product enables TCC to easily configure other products for sale
- ❑ Customization of Product Cart UI to give TCC' customers a seamless UI experience
- ❑ Integration with AO reduced the user and course provisioning management
- ❑ Allows TCC to control the course availability for only a specified period of time

Client

A non-profit institution which provides education and information about the cable industry.

Project Objective

- ✓ Setup eCommerce portal for selling online courses
- ✓ Integrate with Articulate Online

Technology

- ✓ Product Cart
- ✓ ASP
- ✓ .Net
- ✓ SQL Server
- ✓ AO API 1.0

Benefits

- ✓ Cost effective, customizable, eCommerce solution
- ✓ Automated User and Content provisioning in AO