

CASE STUDY

Offshore Development Center for a Leading Online Rental Search Portal

Company Description

The Client is one of the leading online rental search portals in the US. It is distinguished by its highly customizable searches, superior visual ads, and its facilitation of direct communication between renters and property managers across the country. The client's portal delivers highly qualified, ready-to-rent prospects to its more than 11,000 trade customers, which increases closure rates and decreases the average cost of leasing an apartment.

Project Objective

To establish an Offshore Development Center (ODC) to manage the product release life cycle ensuring quick time to market and high quality deliverables in a cost effective way.

Customer Challenges

- ❑ Ability to make product releases to meet time to market needs and ensure high quality
- ❑ Support for production issues with quick turnaround time
- ❑ Reduce development costs

Trigent's Solution

Trigent established an offshore development center which provided:

- ❑ Product life cycle engineering, production support encompassing feature enhancements, bug fixes, integration with various third party tools/services and migration from legacy technology to latest .Net platform
- ❑ A matured offshore maintenance process to ensure smooth and high quality deliveries
- ❑ A knowledge base setup which in the long term increases productivity and reduced resource volatility risks

Client Benefits

- ❑ Offshore model provided cost benefits
- ❑ Follow the sun development life cycle enabled faster releases
- ❑ Adherence to process ensured high quality deliverables
- ❑ Flexible resourcing model helped quick ramp-up and ramp-down to meet time to market needs

Client

A leading online rental search portal in the US.

Project Objective

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Technology

- ✓ .Net Framework, ASP.Net using C#
- ✓ MS SQL Server 2000
- ✓ Third Party tool/services
 - Maps
 - IPIX Rimfire
 - Helicon
 - Verisign

Benefits

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